

Snap Back: Finishes



MARK MANCUSO
Principal
thread collective
New York City

"For a long time we've been involved in resiliency planning and sustainable design, and in the course of our work we saw the opportunity to reclaim locally available wood and other materials. We applied beautiful ipé planks salvaged from the Coney Island boardwalk to the exterior of a mixed-use building a few miles away. Ipe is an ideal species for exteriors, terraces, and flooring because it's durable and highly stable."



JORGE MASTROPIETRO
Principal
Jorge Mastropietro Architects Atelier
New York City

"We've been exploring new materials with significant benefits in sustainability and aesthetic opportunities. One is cork as an exposed facade material, not simply as a floor and interior wallcovering. We're designing our first cork facade in Brooklyn. Cork is incredibly stable and meets fire-safety codes. It has all the benefits of a natural recyclable material, but best of all, it has the innate beauty of trees and bark."



XIMENA RODRIGUEZ
Associate Principal,
Director of
Interior Design
CetraRuddy
New York City

"In our experience, glass is valuable for adopting global influences and today's technology. We've used all kinds, including art glass for kitchen enclosures in Walker Tower. The bronze glass curtain wall for the One Madison tower echoes the masonry of the Flatiron District in Manhattan. Colored structural glass can be used for stairs, and glass tiles are fun, too."

Writing—and Drawing—on the Wall



THEY'VE GOT PULL
Sheet-based magnetic wallcoverings offer both aesthetic and functional design options in an easy installation package.

WHILE DIGITAL, screen-based messaging may work for some institutions, there are certain environments—such as offices, educational facilities, and hospitality venues—that have an ongoing need for high-quality and -impact wall graphics systems that can be quickly swapped. Stepping into this niche is **Visual Dynamics**.

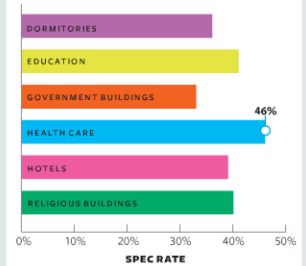
The company's Dynamic Spaces is a collection of magnetic-based wallcoverings whose installation process is significantly faster and neater than that of conventional coverings. First, the wall is painted with a coat of latex-based magnetic primer. Second, a mid-layer of flexible magnetized tiles is applied. Finally, the magnetic-receptive

surface layer is rolled onto the wall. In addition to custom printed or stock surface layers, more than 20 specialized finishes are available, including dry-erase surfaces, veneers, and textile wallcoverings. Dimensional objects like frames and shelves can be affixed with the company's InvisiLock product. And a new accessory package named MindLayers adds the utility and flexibility of office stickies to the system in the form of magnetized dry-erase "note cards." An efficient and paperless way to record ideas, the reusable MindLayer notes require no adhesive and are made from non-ghosting PVC-free material. —LC

SNAPSHOTS

PLASTIC LAMINATE

SPEC RATE BY PROJECT TYPE
(APRIL 2014 TO MARCH 2015)



SOURCE: DODGE DATA & ANALYTICS

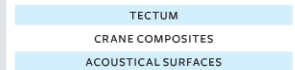
NEW MATH

11.9 BILLION

U.S. demand for decorative laminates will rise 4.1% per year to 11.9 billion per square feet in 2018.

SOURCE: FREEDONIA GROUP

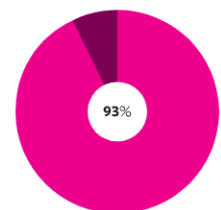
WALL PANEL MANUFACTURERS TO WATCH



SOURCE: DOWNLOADS FROM SWEETS.COM OVER A 12-MONTH PERIOD

SNAP FACT

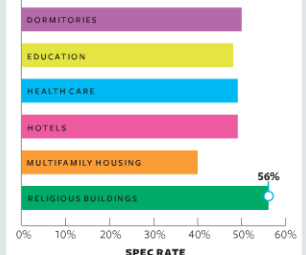
The **nonresidential market**, which dominates **U.S. ceiling-product demand**, is projected to hold 93% of the total market in 2018.



SOURCE: FREEDONIA GROUP

CERAMIC, PORCELAIN, AND MOSAIC TILES

SPEC RATE BY PROJECT TYPE
(APRIL 2014 TO MARCH 2015)



SOURCE: DODGE DATA & ANALYTICS